

COMMUNITY OUTREACH PROGRAM PLAN TITLE X REPRODUCTIVE HEALTH PROGRAM

Objective:

The Reproductive Health Community Outreach Program will create an increased understanding of Family Planning, Prenatal, and Postpartum services as well as enhance access to reproductive health information in Carroll County.

Outreach programs will provide education and referral resources to clients and community groups upon request to help prevent unintended pregnancy, promote responsible decision-making, and support healthy pregnancies. Community settings will be based in a relaxed learning environment and will meet the educational needs as identified by the Information & Education Committee.

Carroll County Health Department Outreach will serve with local agencies for effective collaboration and partnerships.

Goals:

- Increase awareness of reproductive health options
- Reduction in unintended pregnancy
- Promotion of healthy pregnancy
- Promotion of postpartum health
- Prevention of sexually transmitted infection

Target Populations:

- Teens and college-level persons
- Low income women
- Parents of youth

Community Education:

Outreach staff will provide presentations and individual consultation for parent groups, teachers, teen leaders, at-risk youth, social service agency staff, foster care agencies, juvenile court liaison and other community groups on topics such as talking with children about sexuality, teen pregnancy, and accessing reproductive health services. Topics include:

- Abstinence
- Puberty

- Developing positive relationships and self-esteem
- Responsible Decision-making and communication skills
- Talking with children about sexuality
- Reproductive health
- Teen pregnancy
- Birth control
- Sexually transmitted infections
- HIV/AIDS
- Body Image
- Eating Disorders
- Healthy eating
- Teen dating violence

School Outreach:

Outreach staff will provide programs in public, college, and alternative education settings as requested. Program objectives will include increasing student understanding of reproductive health and relationship issues, as well as the prevention of sexually transmitted infection, and unintended pregnancy. Community resource guides will also be available to students and their families.

Resources:

Printed material on reproductive health, sexuality and relationship issues, and locally available family planning services can be provided to area businesses and organizations by contacting the Carroll County Health Department Nursing Division. It includes:

- Training and educational materials
- Informational brochures
- DVD sets
- Reference Books
- Carroll County Health Department website www.carroll-lhd.org

Evaluation:

- Percentage of FPL clients @ 80% or 100% income level served by the Carroll County Health Department Title X Clinic will increase to 85% by June 30, 2012.
- Attendance at the presentations will be recorded and evaluated for participation rates.

Activities:

- County Fair Booth display every July
- Agriculture Expo display every September
- Safe Kids Summer Safety Kick Off every May
- Safe Kids Back to School Extravaganza every August
- Community Needs Assessment results
- STD presentation to ACE (Academic Community Education) participants

- STD presentation to Stark State students
- STD presentation to Conotton Valley students
- Website promotion on reproductive health during July
- Informational Displays placed at physician's offices, Aultman Immediate Care, Mercy Stat Care, WIC, Help Me Grow playgroups, DJFS, Victim's Assistance, Community Mental Healthcare, Carroll County Developmental Disabilities, Juvenile Court
- Educational brochures (in addition to informational displays for above) Fire/Police/Sheriff, Golf Clubs, Gun Clubs, Bars, Food Pantry, County Courthouse foyer, Drug & Alcohol Addiction, Laundromat, and grocery stores
- Forums offered at school information nights, teacher in-services, consumer science classes, after school programs, community-based @ local conference room, and Stark State College
- WIV Mobile Van based on availability
- Coasters to bars
- Info bags to WIC and Goodwill monthly
- Postcards sent to Positive Pregnancy Tests at CCHD Reproductive Health Clinic site

Promotion:

In addition to the above Activities,

- Quarterly newsletter to website, I&E members, Board of Health members, county offices, and superintendents
- Referral post cards to Aultman Hospital, Mercy Medical Center, Trinity Hospital, Union Hospital, and Alliance Community Hospital regarding available postpartum services
- Info bags to WIC and Goodwill
- Annual Open House March