

CARROLL COUNTY GENERAL HEALTH DISTRICT STRATEGIC MAP 2019-2023



**CARROLL COUNTY
GENERAL HEALTH DISTRICT**

MISSION

To provide opportunities promoting health and safety through education, resources and services for all residents

VISION

A trusted resource striving to improve the health and safety of our communities

CORE VALUES

Accountability

We take responsibility for consistent performance in the transparency of our actions and decisions

Dignity

We are dedicated to approach all people with respect, understanding and compassion

Efficiency

We identify the best methods to deliver high quality and reliable service with the most effective use of our time and resources

Integrity

We believe in earning the trust of others with consistent and knowledgeable actions

Priority Areas

Public Awareness

Increase public awareness of services and how they protect the public's health

Workforce Development

Assure a competent, trusted and culturally sensitive workforce

Community Partnerships

Build, develop and maintain community partnerships

Cross-cutting Priority Areas

These are priority areas that cut across all three of the priority areas and either influence or affect the ability to meet the goals

Sustainable Funding

To secure, generate and maintain funding for financial stability and local control

Technology

To enhance the use of technology to support service delivery, efficiency and transparency

Health Equity

To assure service delivery, policy and systems allow for equal health outcomes

Healthy People • Safe Communities

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Priority Areas

Public Awareness

Increase public awareness of services and how they protect the public's health

Increase Awareness



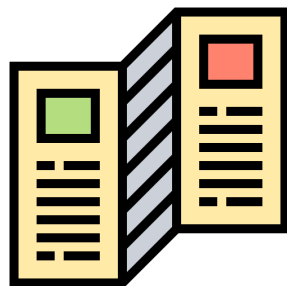
Increase Awareness

Redesign Signage



Enhance Social Media Presence

Build a new website

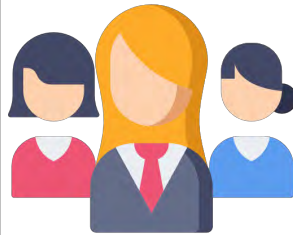


New Marketing Materials

Workforce Development

Assure a competent, trusted and culturally sensitive workforce

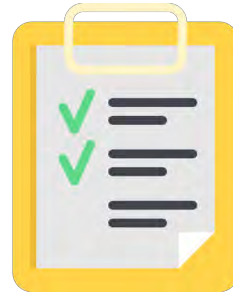
Workforce Development



Staffing

Develop on--boarding orientation process

Performance Ladder



Role Responsibilities

Encourage employee healthy work-life balance practices and self care



Staff Involvement

Develop Team building activities for positive work morale

Community Partnerships

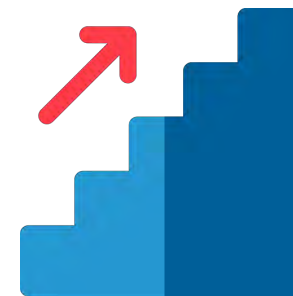
Build, develop and maintain community partnerships

Community Partnerships



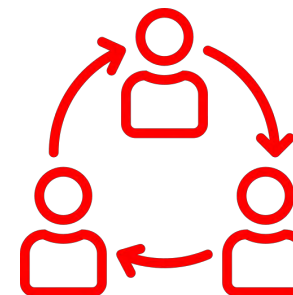
Community Partners

Seek partnerships that benefit both agencies



Build Relationships

Engage community partners around common goals



Maintain Relationships

Enhance the PH System toward collective action